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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

**SCHEDULE 14A**

**Proxy Statement Pursuant to Section 14(a) of the  
Securities Exchange Act of 1934  
(Amendment No. )**

Filed by the Registrant   
Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement  
 **Confidential, for Use of the Commission Only** (as permitted by Rule 14a-6(e)(2))  
 Definitive Proxy Statement  
 Definitive Additional Materials  
 Soliciting Material under Rule 14a-12

**Lamar Advertising Company**  
(Name of registrant as specified in its charter)

(Name of person(s) filing proxy statement, if other than the registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.  
 Fee paid previously with preliminary materials.  
 Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11.
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# Your **Vote** Counts!

**LAMAR ADVERTISING COMPANY**

2023 Annual Meeting

Vote by May 09, 2023

11:59 PM ET

LAMAR ADVERTISING COMPANY  
5321 CORPORATE BLVD  
BATON ROUGE, LA 70808



## You invested in LAMAR ADVERTISING COMPANY and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy material for the stockholder meeting to be held on May 10, 2023.**

### Get informed before you vote

View the Notice & Proxy Statement, Annual Report online OR you can receive a free paper or email copy of the material(s) by requesting prior to April 26, 2023. If you would like to request a copy of the material(s) for this and/or future stockholder meetings, you may (1) visit [www.ProxyVote.com](http://www.ProxyVote.com), (2) call 1-800-579-1639 or (3) send an email to [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com). If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit [www.ProxyVote.com](http://www.ProxyVote.com)

Control #

#### Smartphone users

Point your camera here and  
vote without entering a  
control number



#### Vote Virtually at the Meeting\*





May 10, 2023  
9:00 AM CDT

Virtually at:  
[www.virtualshareholdermeeting.com/LAMR2023](http://www.virtualshareholdermeeting.com/LAMR2023)

\*Please check the meeting materials for any special requirements for meeting attendance.

## THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming stockholder meeting. Please follow the instructions on the reverse side to vote these important matters.

Voting Items	Board Recommends
1. Election of Directors <b>Nominees:</b> 01) Nancy Fletcher                      04) Stephen P. Mumblow                      07) Kevin P. Reilly, Jr. 02) John E. Koerner, III                      05) Thomas V. Reifenheiser                      08) Wendell Reilly 03) Marshall A. Loeb                      06) Anna Reilly                      09) Elizabeth Thompson	 <b>For</b>
2. Approval, on an advisory and non-binding basis, of the compensation of the Company's named executive officers.	 <b>For</b>
3. Non-binding, advisory vote on the frequency of future advisory votes on executive compensation.	 <b>Years</b>
4. Ratify the appointment of KPMG LLP as the Company's independent registered public accounting firm for fiscal 2023.	 <b>For</b>

**NOTE:** Such other business as may properly come before the meeting or any adjournment thereof.

