Instruction 1(b)

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549	
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL		
OMB Number:	3235-0287	
Estimated average burden		
hours per response:	0.5	

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 2. Issuer Name and Ticker or Trading Symbol 5. Relationship of Reporting Person(s) to Issuer 1. Name and Address of Reporting Person' (Check all applicable) LAMAR ADVERTISING CO/NEW [REIFENHEISER THOMAS V X Director 10% Owner LAMR Officer (give title Other (specify (Middle) below) below) (Last) (First) 3. Date of Earliest Transaction (Month/Day/Year) C/O LAMAR ADVERTISING COMPANY 5321 CORPORATE BOULEVARD 4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable (Street) BATON Form filed by One Reporting Person 70808 LA ROUGE Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1. Title of Security (Instr. 3) 2. Transaction 2A. Deemed 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5. Amount of 6. Ownership 7. Nature of Indirect Beneficial Execution Date, Transaction Securities Form: Direct (D) or Indirect (I) (Instr. 4) if any (Month/Day/Year) (Month/Day/Year) Beneficially Code (Instr. 5) 8) Owned Following Ownership (Instr. 4) (A) or (D) Transaction(s) Price Code Amount (Instr. 3 and 4) 1,022(1) Class A Common Stock 05/28/2020 A A 36,611 D Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 1. Title of 3. Transaction 3A. Deemed 5. Number 6. Date Exercisable and 7. Title and 8. Price of 9. Number of 11. Nature Expiration Date (Month/Day/Year) Conversion Date (Month/Day/Year) Execution Date, or Exercise Price of Derivative Derivative Security (Instr. 3) Code (Instr. Securities Security (Instr. 5) Securities Form: Beneficial 8) (Month/Day/Year) Underlying Derivative Direct (D) Securities **Beneficially** Ownership Acquired Owned (Instr. 4) (A) or Disposed (I) (Instr. 4) Security Security (Instr. Following 3 and 4) Reported Transaction(s) of (D) (Instr. 3, 4 (Instr. 4) and 5) Amount

Explanation of Responses:

Exercisable

(A) (D)

Remarks:

/s/ James McIlwain, as attorney-in-fact

Number

Shares

Expiration

Date

06/01/2020

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Code

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

^{1.} The securities reported were granted pursuant to the Issuer's 1996 Equity Incentive Plan. 511 shares were fully vested on the date of grant, and the remaining 511 shares vest on the last day of the Reporting Person's one-year term as director of the Issuer.